
Marketing ROI Amplified

Livprop's live chat services enable you to generate 5X ROI from your existing website traffic. Our chat agents proactively initiate chat interactions 24X7 to engage and communicate with prospects based on their preferences and available projects. In turn, this leads your visitor towards lead conversion.



Pre-qualified leads

Livprop's chat services instantly improve your sales team productivity by identifying and handing over pre-qualified leads to the sales team. Our chat agent team measures the lead quality based on visitor purchase interest and project preferences. Afterwards, the qualified lead gets handed over to the right sales professional.



Lead management mobile app

Livprop's Lead management mobile app creates a streamlined and efficient way of attending to qualified leads. Through their smartphones, your sales teams can instantly take-over and start communicating with your latest leads. In turn, this enables your sales team to attend more prospects in lesser time.



Chat-Qualified Leads

Getting to your leads early is almost as good as generating brand new leads. Our live chat agents qualified leads based on their experience and given parameters. At this point, our chat team hands-over the leads to your sales team.



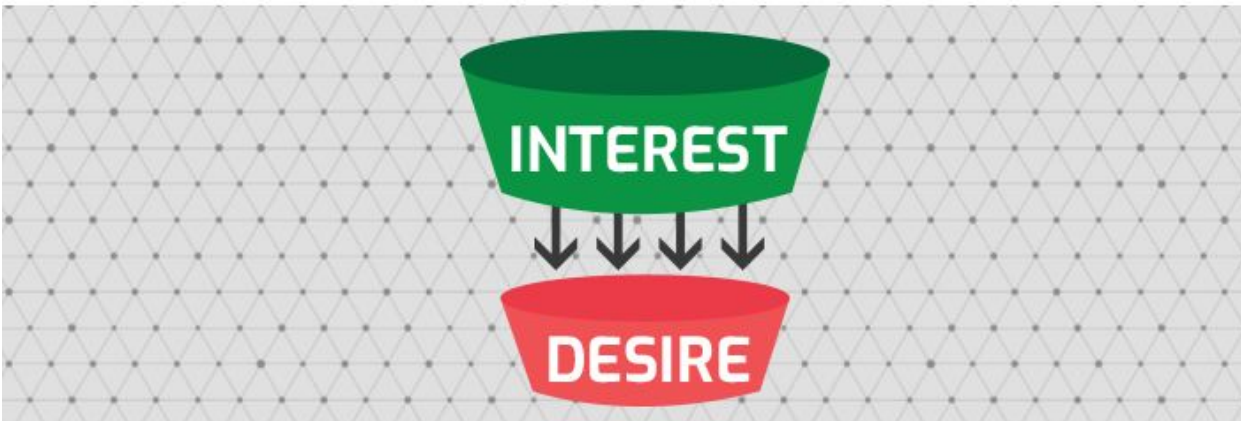
Improved website brand experience

Livprop's live chat services help you create an improved website brand experience. For a website visitor, live chat option could be the easiest and straightforward way of getting answers to their questions. Meanwhile, the livprop chat window comes customized to your website theme and doesn't have the 'Livprop logo' stamp.



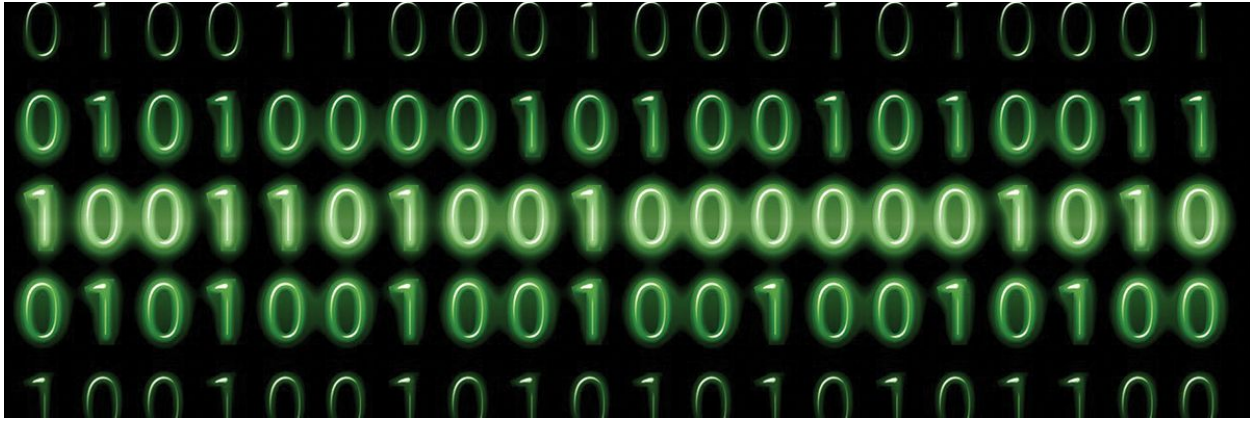
Delivering right information at right time

Livprop's chat team provides your qualified leads with the right information at the right time. By delivering information about unique selling points and project availability, your high-value leads gets informed and engaged on particular projects. In turn, this speeds-up your sales funnel and prospecting time-window.



Patent-pending data confidentiality

Livprop's chat interactions are protected by patent-pending data encryption. All emails and phone numbers will be encrypted at the visitor-end and decrypted only at the visitor end. This helps you transmit all data without any intermediate human touch.



In-depth chat analytics and scripts



Prop's mobile app comes with inbuilt chat dashboards that enable you to review your website lead performance. This allows you to review your website campaigns based on actual lead performance. Later, you can also review individual chat scripts and records of visitor interactions.